



ANNUAL VIP RIDE

AND WORKSHOPS

FRIDAY, SEPTEMBER 22ND, 2023
DYRACUSE RECREATIONAL PARK
1047 COUNTY ROAD O, NEKOOSA, WI

THE NOHVIS GROUP INC.

IMAGE IS EVERYTHING

The leadership team of the nationally acclaimed NOHVIS Group would like to share some of our successful accomplishments, working in partnership with the Wisconsin ATV UTV Association and the Wisconsin Department of Natural Resources. This success story starts with the anchor of the program, our uniquely structured and professionally implemented Trail Patrol Ambassador network of dedicated volunteers. NOHVIS Group professionals provide quality administrative and management duties, which in turn provides the volunteer corps with a meaningful and worthwhile experience while interacting with the ATV UTV riding public. Our trained volunteers are very visible, serving as positive role models for others to follow. Trail Patrol Ambassadors provide an invaluable community service, providing the ATV UTV world with real life, personal contacts while providing educational opportunities with riders out on the public trail systems.

As important as the trail ambassador's role is, our overall program is more than just implementing the trail patrol program. Our NOHVIS Group core team works alongside many different entities and agencies, always striving to develop a positive direction for the ATV / UTV sport. Together with our many private and public working relationships, we promote safe and responsible riding while serving as strong leaders for the sport and industry.

The leadership team for the Wisconsin ATV / UTV Association would like to invite you to the 2022 annual VIP Ride and workshops!



EVENT INFORMATION

The WATVA Annual VIP Ride is once again providing a chance for our “very important persons” and/or their staff to ride an ATV or UTV on a Wisconsin funded trail system and visit with members of our office and volunteers.

Lawmakers, their staff, agencies, tourism officials and other VIP’s are invited to the Dyracuse Recreational Park for this day.

Schedule:

The VIP ride opens on Friday, September 22nd 2023 at 11:00 a.m. There will be a reception and lunch meeting (lunch is on us), followed by trail riding shortly thereafter. Riding opportunities throughout the day will be available using demonstration ATV’s / UTV’s by our industry partners. Discussions are held throughout the day with various representatives about topics of your choice.

Location:

This year’s VIP ride will be held at the Dyracuse Recreational Park located in the Town of Rome, WI. The park is about an hour and a half North West of Madison.

Dyracuse Recreational Park
1047 County Road O, Nekoosa, WI
Town of Rome, WI

Discussions:

The WATVA VIP Ride is a great place to discuss legislative objectives and expand your business networks with industry specialists from around the state. We encourage casual discussions throughout the day!

Thank you to the Town of Rome for hosting this event. They go out of their way to make this event happen at Dyracuse. If you see a staff member, give them a huge thank you!

RSVP Please

Call 920-694-0583 to reserve your spot. You can also register by sending an email to info@watva.org.



SAFETY COURSE



Safety Course Information:

Wisconsin has mandatory safety education for anyone riding a public trail. The requirement for this certification is:

Anyone who is at least 12 years old and anyone born on or after January 1, 1988. These ATV operators must carry their safety certification card and they must display it to law enforcement officers when requested.

Exception: In 2013, the Wisconsin ATV Association helped pass legislation to exempt the mandatory safety education rule during an organized demonstration ride. The VIP falls under this type of event so participants do not need to have any ATV safety certificate.

A brief introductory safety course will be conducted on site for those that do not know how to ride. This is not the same DNR safety course mentioned above.

Register:

To register for the WATVA VIP ride please email info@watva.org with the names of the representative and staff attending, club member names or WATVA member name. You can call our office at (920) 694-0583 or write us at:

Wisconsin ATV Association Inc.
1539 N. 33rd Place, Suite A
Sheboygan, WI 53081
info@watva.org

PERSONAL PROTECTIVE EQUIPMENT

What To Bring:

Our VIP ride is held rain or shine, and in the past we've had our share of rain! We suggest bringing a change of clothes in case you encounter some mud on the trails. If you have your own helmet, please feel free to bring that along with any other gear of your choosing. If you don't have any safety gear don't worry, we have a large selection of helmets, goggles and gloves for everyone.



Helmet
(Available)

Goggles / Safety
Glasses
(Available)

Long Sleeve Shirt

Gloves
(Available)

Pants

Boots / Shoes

What To Wear:

Our VIP ride / appreciation ride requires the following minimum safety gear to ride:

- Helmet with eye protection
- Gloves
- Long pants
- Boots / Shoes (no sandals)

Helmets and eye protection will be provided to those that need it.

TRAIL AMBASSADOR INFORMATION

The Trail Ambassadors are a visible presence on the trail systems. This presence sends a powerful message to all of the users, as well as the land managers and local citizens that are connected to the trail system.

The trail ambassadors focuses on the following items:

- Assistance to stranded or lost riders
- Law and ordinance compliance
- Safety concerns regarding trail conditions
- Trail sign issues
- GPS mapping services
- A presence of volunteers that are dedicated to a positive image of their sport

Our trail ambassadors are trained to not only be a watchful eye for the items listed above, but to be an ambassador of the sport. We pride our trail patrol services on lending a helpful hand to anyone that needs assistance.

During the VIP Ride, groups going out on the trail must have a team of trail ambassadors with them. This is for everyone's safety.

To learn more about the trail ambassador program, check out www.trailambassador.com.







Wisconsin ATV / UTV Association | VIP Ride | Friday, September 30th, 2022 | 11:00 a.m. | Dyracuse Recreation Area



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WWW.WATVA.ORG INFO@WATVA.ORG 920-694-0583